#### FOR IMMEDIATE RELEASE:







# LodeStar Advisory Group, LLC to Offer Free Financial Advice to Consumers

George Kiraly Jr., CFP®, MBA to participate in Kiplinger's National Jump-Start Your Retirement Days

**Short Hills, NJ (January 24, 2013)** - Economic conditions and market volatility have wreaked havoc on retirement accounts, impacting millions of Americans' ability to retire. To help people prepare for retirement, *Kiplinger's Personal Finance* and the National Association of Personal Financial Advisors (NAPFA), in association with the NAPFA Consumer Education Foundation, are teaming up for the annual **Jump-Start Your Retirement Plan Days** to bring FREE one-on-one financial advice to the public.

On Thursday, February 7, and Tuesday, February 12, from 9 a.m. to 5 p.m. Eastern Time, NAPFA members across the country, including George Kiraly Jr. CFP<sup>®</sup>, MBA, will answer consumers' financial questions online. "Retirement is a major issue for many people, regardless of age," says NAPFA-Registered Financial Advisor George Kiraly, CFP<sup>®</sup>, MBA. "Clients are not just concerned about when they will be able to quit working, they're worried about *if* they will actually be able to retire. I look forward to the opportunity to help people with their retirement concerns."

Just visit <a href="http://kiplinger.com/links/jumpstart13">http://kiplinger.com/links/jumpstart13</a> to participate in an online discussion. Participants can also view questions and answers, as well as ask for financial advice, by utilizing the #JumpStartRetire hashtag on Twitter.

This year, Jump-Start Days will feature four separate chat rooms—each hosted by expert financial advisors— to provide more specific answers to questions across an array of topics:

- Taxes and Retirement including gift taxes, estate taxes and wills.
- Saving for Retirement IRAs, Roth IRAs, and 401(k)s for those building a retirement nest egg.
- **Income in Retirement** Social Security and income investing strategies for those in retirement and about to retire.
- Other financial challenges from investing to saving for college to paying down debt.

"Preparing for a comfortable retirement is an important issue that requires advance planning and preparation," says *Kiplinger's Personal Finance* editor Janet Bodnar. "Jump-Start Your Retirement Plan Days offer one-on-one advice that can help put participants on the path to a worry-free retirement and provide peace of mind."

"Our members across the country are primed and ready to help as many people as possible," says NAPFA chief executive officer Ellen Turf. "It is incredibly rewarding to have such a positive impact on so many lives as they prepare for retirement and tackle other financial challenges."

Since its inception, Jump-Start Your Retirement Plan Days has provided tens of thousands of consumers with free financial advice from volunteer NAPFA-Registered Financial Advisors.

If a question is too complex to be answered on the spot, questioners may be directed to NAPFA's website, <a href="https://www.napfa.org">www.napfa.org</a>, where they can search for a financial planner in their area.

For more information on Jump-Start Your Retirement Plan Days and tips on making the most of your retirement savings, visit <a href="kiplinger.com/links/jumpstart/">kiplinger.com/links/jumpstart/</a> or <a href="https://napstart/">napstart/</a> or

## About LodeStar Advisory Group, LLC.

LodeStar Advisory Group, LLC. is a "Fee-Only" Wealth Management firm committed to helping individuals, families and business owners achieve their long-term financial goals, using a comprehensive, planning-based approach. When you choose LodeStar Advisory Group, LLC®, you understand the importance of the independence that "Fee-Only" planning provides. "We don't sell anything. We receive no commissions as a result of the implementation of our planning and/or investment recommendations. Other companies always seem to have a product they're peddling, which almost always, is not in an investor's best interests." - George Kiraly Jr., CFP®, MBA

# **About Kiplinger**

For nine decades, the Kiplinger organization has led the way in personal finance and business forecasting. Founded in 1920 by W.M. Kiplinger, the company developed one of the nation's first successful newsletters in modern times. The Kiplinger Letter, launched in 1923, remains the longest continuously published newsletter in the United States. In 1947, Kiplinger created the nation's first personal finance magazine. Kiplinger.com is the fastest growing Web site in the personal finance space. Located in the heart of our nation's capital, the Kiplinger editors remain dedicated to delivering sound, unbiased advice for your family and your business in clear, concise language. Become a fan of Kiplinger on Facebook or Kiplinger.com and follow Kiplinger on Tumblr and Twitter.

## **About NAPFA**

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest professional competency guidelines, comprehensive financial planning, and Fee-Only compensation. With more than 2,400 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. For more information on NAPFA, please visit www.napfa.org.

### **About The NAPFA Consumer Education Foundation**

The NAPFA Consumer Education Foundation is built upon the expertise of the National Association of Personal Financial Advisor's 2,500 members and its high standing within the industry. The Foundation makes grants to organizations that demonstrate the ability to educate consumers about basic personal financial issues. The Foundation will partner with recognized educational organizations to expand the breadth, depth, and distribution of consumer financial education programming, including materials developed by NAPFA.

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